



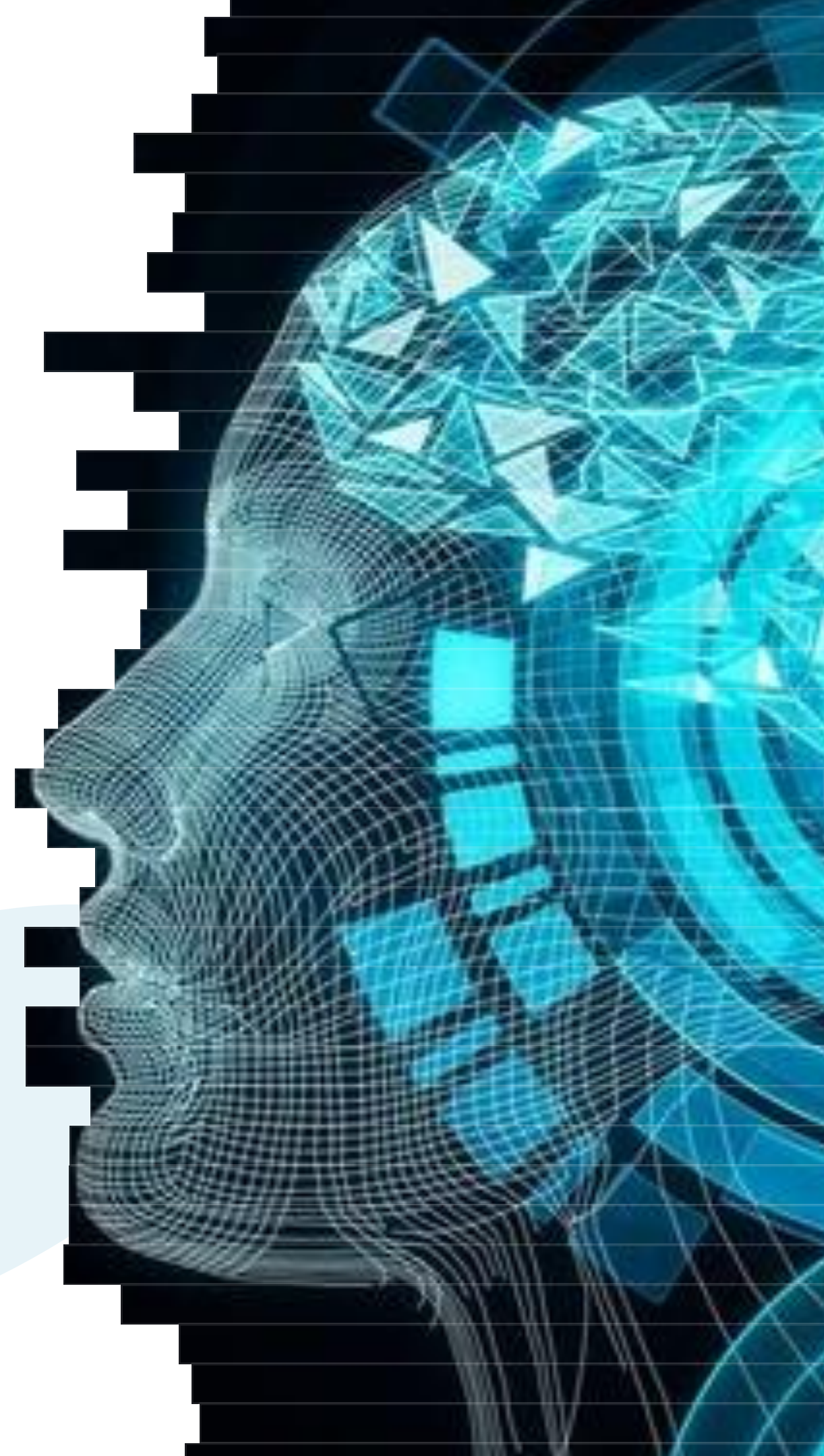
IN CONJUNCTION WITH:

Global Harmonization Working Party

GHWP Towards Medical Device Harmonization

INTERNATIONAL MEDICAL DEVICE EXHIBITION AND CONFERENCE (IMDEC 2024)

ORGANISED BY:



COOPERATING PARTNER





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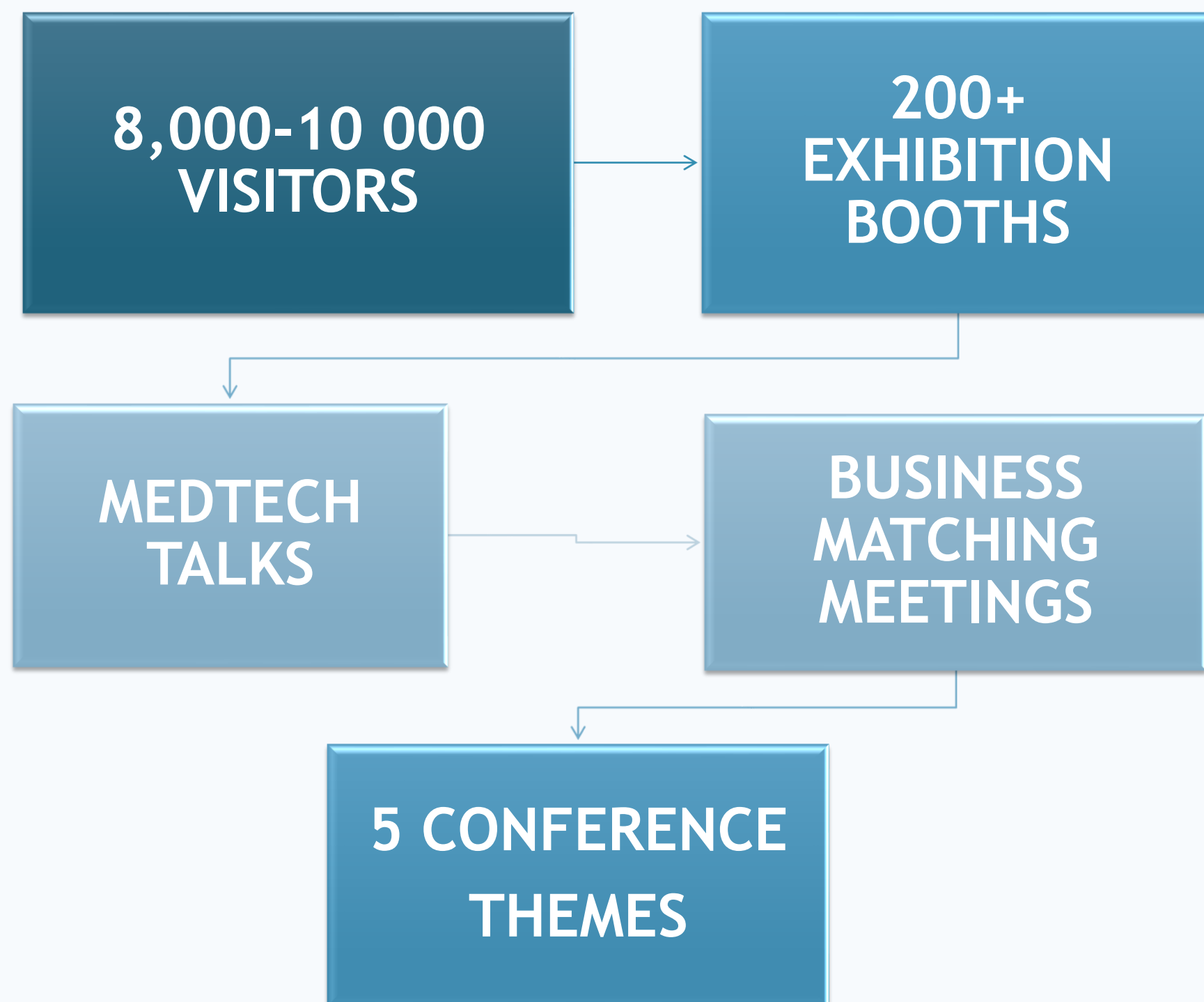
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Registration Fee

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Contact Us

BACKGROUND



OVERVIEW

WHERE:

KUALA LUMPUR CONVENTION CENTRE (KLCC)

WHEN:

10-12 DECEMBER 2024

WHO:

- GOVERNMENT AGENCIES
- MEDICAL DEVICE INDUSTRY
- HEALTHCARE INSTITUTIONS' PROFESSIONALS
- REGULATORS
- RESEARCH CENTRES & INNOVATORS
- INVESTORS
- ACADEMIA
- FINANCE INSTITUTION (EODB)





OVERVIEW

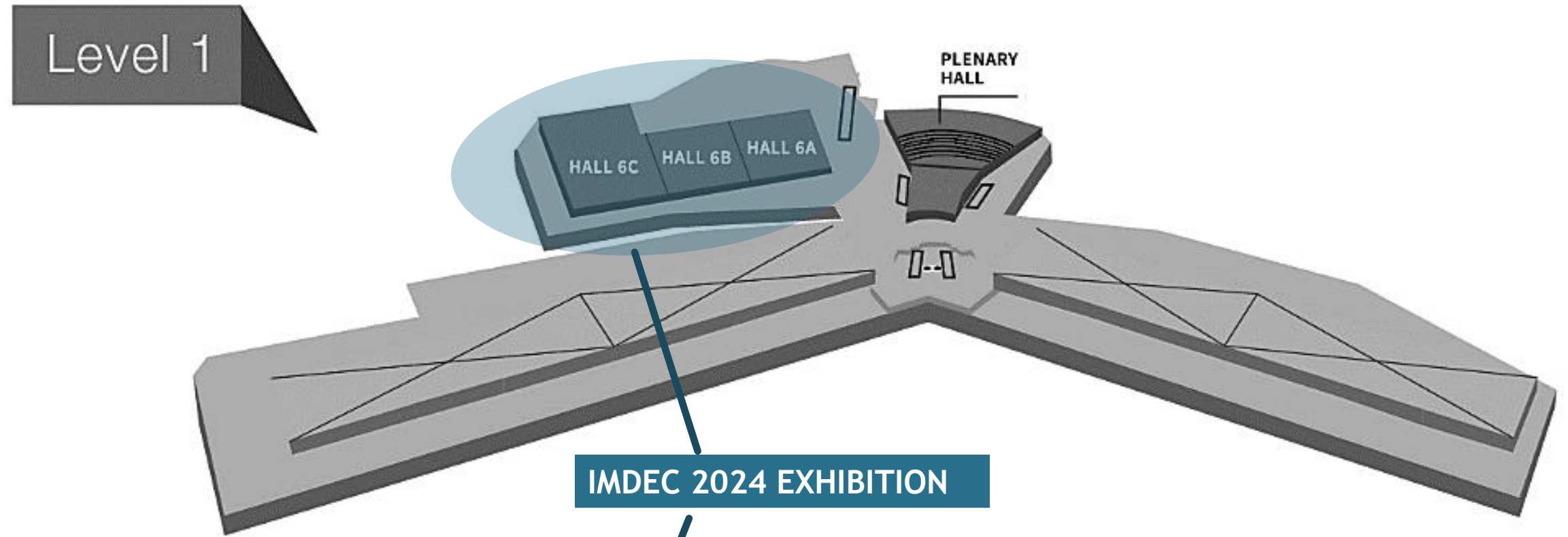
WHY:

To be a premier gathering of professionals, researchers, and industry leaders in the field of medical technology. With a focus on innovation, collaboration, and the exchange of best practices, this event offers an exceptional platform for networking, learning, and exploring the latest advancements in medical technology and the medical device industry.

THEME:

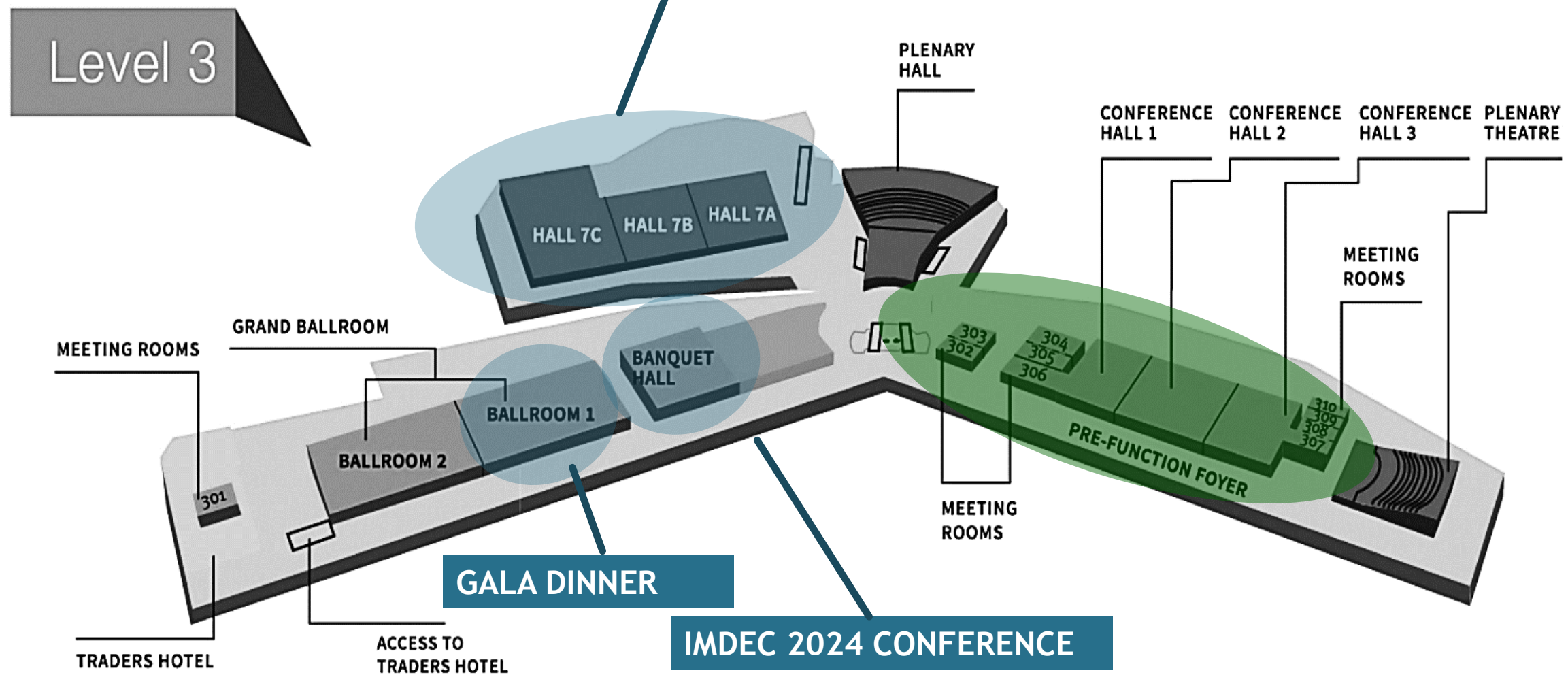
**UNLEASHING THE POWER OF
MEDICAL TECHNOLOGY:
SHAPING THE FUTURE OF
HEALTHCARE**

KLCC EVENT FLOOR PLAN - IMDEC 2024



GHWP

IMDEC
2024



IMDEC 2024

EXHIBITION

- LEVEL 1: HALL 6A, 6B, 6C
- LEVEL 3: HALL 7A, 7B, 7C

CONFERENCE

- LEVEL 3: BANQUET HALL

GALA DINNER

- LEVEL 3: BALLROOM 1



Support Malaysia development as MedTech hub in accordance with the NIMP 2030



Malaysia as a destination for the investment, research and innovation of MD



Capacity building

**EXPECTED
OUTCOME**



Joint Venture between innovator, industry and investor



Focal point for international affairs

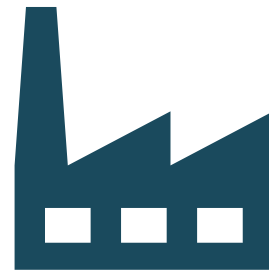


Economy growth



TARGETED AUDIENCE

MD Industry



Regulators



Government
Agencies



Research Centre
& Innovators



Healthcare Institution
Professional



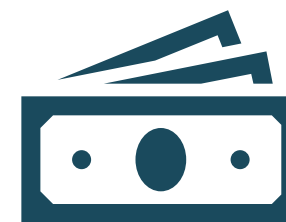
Academia



Investors



Finance Institution
(EODB)



WHAT TO EXPECT

**Plenary /
Keynotes**

MED Talks

Networking

Investments

IMDEC 2024 CONFERENCE



Proposed Speakers



**YB Datuk Seri Dr.
Dzulkefly Bin
Ahmad**
Malaysian Minister of
Health



**YB Senator Tengku
Datuk Seri Utama
Zafrul Tengku Abdul
Aziz**
Malaysian Minister of
Investment, Trade &
Industry



**YB Tuan
Mohd Rafizi
Bin Ramli**
Malaysian
Minister
of Economy



**YAB Datuk Patinggi
Tan Sri (Dr) Abang
Haji Abdul Rahman
Zohari bin Tun
Datuk Abang Haji
Openg**
Premier of Sarawak

Programs

DAY 1

BANQUET
HALL

DEC

10

MORNING SESSION	
8.15 am	Registration / Morning Refreshment
9.00 am	Welcome Remarks by KSU
9.10 am	Opening Ceremony and Welcome Address by YBMK
9.45 am	VIP Exhibition Tour / Morning Break
THEME: EMPOWERING MALAYSIA AS MEDTECH HUB	
10.00 am	Keynote Speech: Malaysia as Preferred MedTech Hub in accordance with NIMP 2030 Speaker: YBM MITI
	1 st Plenary Speech: Sarawak as Regional Hub for Medical Device Speaker: Premier of Sarawak
	2 nd Plenary Speech: To be proposed by MNC Speaker: MNC (to be identified by AMMI)
	3 rd Plenary Speech: to be proposed by StarMedik Speaker: StarMedik Sdn Bhd
11.30 am	Panel Discussion
	1 st Panel: Premier of Sarawak 2 nd Panel: MNC 3 rd Panel: StarMedik Sdn Bhd
	Moderator: MIDA
12.30 pm	Networking Lunch

Note: Please note that the information provided here is subject to change and will be revised as needed.

Programs

DAY 1

BANQUET
HALL

DEC

10

EVENING SESSION

THEME: ARTIFICIAL INTELLIGENCE IN HEALTHCARE

2.00 pm	4 th Plenary Speech: Artificial Intelligence in Healthcare Speaker: CEO of Gleneagles Hospital
	5 th Plenary Speech: To be proposed by UTM Speaker: To be identified by UTM
2.30 pm	Panel Discussion
	1 st Panel: CEO of Gleneagles Hospital 2 nd Panel: UTM 3 rd Panel: MaHTas
	Moderator: To be identified by UTM
3.00 pm	Exhibition Tour / Coffee Break

Programs

DAY 2

BANQUET
HALL

DEC

11

MORNING SESSION

8.15 am Registration / Morning Refreshment

THEME: ECONOMIC IMPACT OF MEDTECH IN HEALTHCARE

9.00 am	Keynote Speech: The economic significance of MedTech Speaker: YBM Ekonomi
	1 st Plenary Speech: Government Procurement Policy for Medical Device Speaker: MOF
	2 nd Plenary Speech: Procurement of Medical Device in Public Hospital Speaker: MOH Procurement Division
	3 rd Plenary Speech: Healthcare Financing Speaker: ProtectHealth Sdn Bhd
10.40am	Morning Break
11.00 am	Panel Discussion
	1 st Panel: MOF
	2 nd Panel: MOH Procurement Division
	3 rd Panel: ProtectHealth Sdn Bhd
	Moderator: To be determined
12.30 pm	Networking Lunch

Note: Please note that the information provided here is subject to change and will be revised as needed.

Programs

DAY 2

BANQUET
HALL

DEC

11

EVENING SESSION

THEME: HEALTH TOURISM IN MALAYSIA

2.00 pm	4 th Plenary Speech: Speaker: MHTC
2.30 pm	Panel Discussion 1 st Panel: MHTC 2 nd Panel: APHM 3 rd Panel: CEO of KPJ Moderator: To be determined
3.00 pm	Exhibition Tour / Coffee Break

Note: Please note that the information provided here is subject to change and will be revised as needed.

Programs

DAY 3

BANQUET
HALL

DEC

12

MORNING SESSION

8.15 am Registration / Morning Refreshment

THEME: INNOVATIVE / EMERGING OF MEDTECH

9.00 am	Keynote Speech: Malaysia as a destination for the investment, research and innovation of Medical Device Speaker: YBMK
	1st Plenary Speech: The Impact of Regulatory Framework in the MD Innovation Speaker: MDA
	2nd Plenary Speech: Speaker: Professor Ir. Dr. Fatimah Binti Ibrahim (University of Malaya)
	3rd Plenary Speech: Malaysia as Hub / Preferred Clinical Trial Site for Medical Device Speaker: CRM
10.30 am	Closing Ceremony and Welcome Address by PMX
11.10 am	VIP Exhibition Tour / Morning Break



Programs

DAY 3

BANQUET
HALL

DEC

12

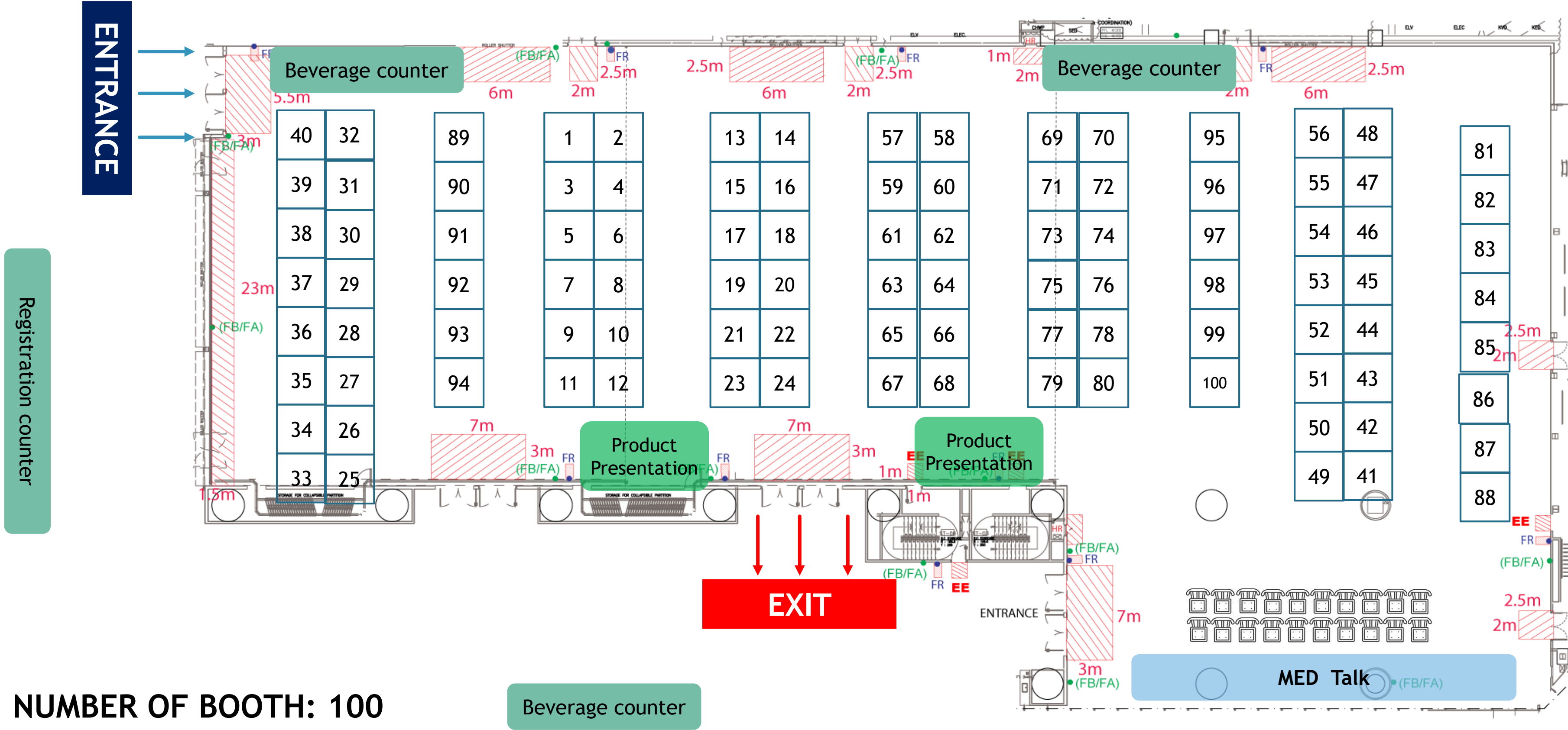
	Panel Discussion
11.30 am	1 st Panel: MDA 2 nd Panel: UM 3 rd Panel: CRM 4 th Panel: SIRIM Moderator: Assoc. Prof. Ir. Dr. Malarvili Balakrishnan (University Teknologi Malaysia)
12.00 pm	Forum between Regulators
1.00 pm	Networking Lunch
EVENING SESSION	
2.00 pm	MDA Dialogue with the Industry Player Session
3.00 pm	Exhibition Tour / Coffee Break



IMDEC 2024 EXHIBITION

EXHIBITION HALL 6A, 6B & 6C, LEVEL 1 (PROPOSED LAYOUT)

EXHIBITION HALL 6A L: 28.170 m x W: 26.463 m x H: 6 m
EXHIBITION HALL 6B L: 28.170 m x W: 26.837 m x H: 6 m
EXHIBITION HALL 6C L: 42.344 m x W: 32.147 m x H: 6 m



NUMBER OF BOOTH: 100

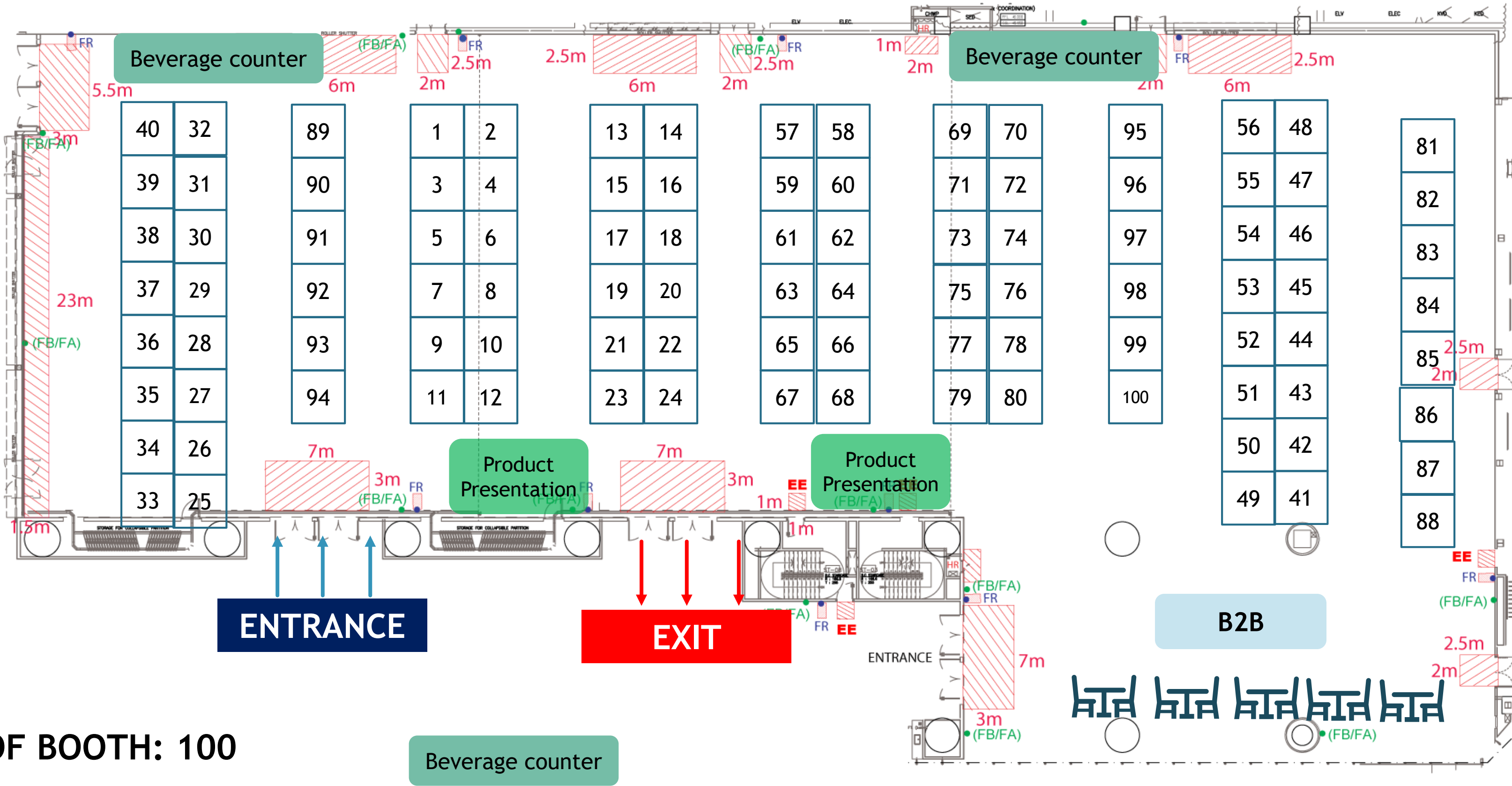
Beverage counter

EXHIBITION HALL 7A, 7B & 7C, LEVEL 3 (PROPOSED LAYOUT)

EXHIBITION HALL 7A
L: 28.170 m x W: 26.463 m x H: 9 m

EXHIBITION HALL 7B
L: 28.170 m x W: 26.837 m x H: 9 m

EXHIBITION HALL 7C
L: 42.344 m x W: 32.147 m x H: 9 m



NUMBER OF BOOTH: 100

REGISTRATION



imdec2024.mda.gov.my

(currently under development and will be lived by 22nd April 2024)



	PROPOSED EARLY BIRD (UNTIL 30 TH SEPTEMBER 2024)	PROPOSED REGISTRATION FEE
EXHIBITION PASS		
RAW SPACE (3m x 3m)	RM 10,000	RM 10,500
BOOTH (3m x 3m)	RM 12,000	RM 12,500
CONFERENCE 3-DAY PASS		
MALAYSIAN	RM 2,000	RM 2,500
NON-MALAYSIAN	RM 4,000	RM 4,500
MALAYSIAN GHWP PARTICIPANT	RM 500	RM 500
NON-MALAYSIAN GHWP PARTICIPANT	RM 1,000	RM 1,000

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CONTACT US



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